



Unit Leaders,

We are so excited to announce the “**BeAScout**” nation-wide internet recruiting campaign, [www.beascout.org](http://www.beascout.org). This new internet tool will help us in our mission to ensure that every youth has an opportunity to join Scouting. It will also create many opportunities to recruit new parents as potential leaders within your unit.

You, the **Unit Leader**, are the most important part of the “**BeAScout**” campaign. We need you to populate your pin on the web site. It is very important that 100% of our units complete the information on the web site immediately! It will only take you a few minutes.

I have included a step by step process on how to populate your pin and enter your unit’s information. We are counting on you to complete your part and so are the youth and parents that will join Scouting through this awesome new internet recruiting tool!

It is so important that this happen immediately, because we already have parents and potential leaders visiting the “**BeAScout**” web site. The traffic on the web site will increase greatly once school begins. Simply visit [www.myscouting.org](http://www.myscouting.org) and log-on to get started. Then, simply follow the enclosed instructions.

If you need any assistance, feel free to contact your District Executive:  
(214-902-6700) **Dallas**, (972-396-6444) **Allen**, or (903-893-2130) **Sherman**.

Yours in Scouting,

**Jerome Garza**  
**Council VP Membership**  
*Circle Ten Council, Boy Scouts of America*